



Grapevine Southlake Soccer Association  
1001 W. Northwest Hwy, Suite D  
Grapevine, TX 76051  
Tournament Director:  
Paul Phillips  
[tournaments@gssasoccer.org](mailto:tournaments@gssasoccer.org)  
(214) 709-8066

Dear GSSA Families and Soccer Community,

Whether you own your own business or are affiliated with a local business, we would like to invite you to partner with us as a sponsor of **SoccerFest**, our annual youth soccer tournament hosted by the Grapevine-Southlake Soccer Association in conjunction with Grapevine's popular **Main Street Fest**, held each May.

SoccerFest is a sanctioned recreational youth tournament open to teams registered for the current spring season with **North Texas State Soccer** or the **US Youth Soccer Association**. The event welcomes players aged from 3 to 18, with age-appropriate formats designed to promote development, sportsmanship, and fun. Younger divisions (U4-U6) participate in friendly, non-scored matches, while U7-U8 teams compete in divisional group play, and U9-U19 teams advance through group play culminating in an age group championship game.

Matches are played across multiple venues, including **Oak Grove, Meadowmere, and Bob Jones** fields. Weather permitting, all teams are guaranteed **three games**, ensuring a full and engaging experience for players and families.

SoccerFest attracts hundreds of players and spectators from across the North Texas area, making it an excellent opportunity for local businesses to gain visibility while supporting youth athletics and the Grapevine/Southlake community. Sponsorship funds directly support field costs, referees, and event operations, helping us deliver a safe and memorable tournament for all participants.

We would welcome the opportunity to discuss sponsorship options and the promotional benefits available, including on-site recognition and exposure to our participating families and visitors.

Thank you for considering supporting SoccerFest. We hope to partner with you to make this year's tournament a continued success.

Warm regards,  
Paul Phillips  
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## **Sponsorship Opportunities for SoccerFest Tournament:**

### **\$2,500 – Presenting Sponsor**

- Preferred on-site/outdoor stationing during the tournament (booth, or service area)
- On-site/outdoor on field banners; game day promotions; logo placement (business provides)
- Premier Digital Recognition
  - Online logo sponsorship recognition, displayed until end of Fall season,
  - Recurring social media recognition, minimum three postings
- Collateral – coupon distribution to registered teams (business provides)

### **\$1,000 – Champions Sponsor**

- On-site/outdoor stationing during the tournament (booth, or service area)
- On-site/outdoor on field banners; game day promotions; logo placement (business provides)
- Digital recognition –
  - Online logo sponsorship recognition, displayed until end of Fall season
  - Social media recognition
- Collateral – coupon distribution to registered teams (business provides)

### **\$500 – Game Day Sponsor**

- On-site/outdoor stationing during the tournament (booth, or service area)
- Digital recognition –
  - Online logo sponsorship recognition,
  - Social media recognition
- Collateral – coupon distribution to registered teams (business provides)